## NCC Cable System Order

| Order #           | 62350070                               | Flight Dates    | 10/17/16 - 10/30/16                   | Update Date     |                | 10/13/16      |          |   |  |  |
|-------------------|--|-----------------|---------------------------------------|-----------------|----------------|---------------|----------|---|--|--|
| Syscode           | 2473                                   | Agency          | GREER, Margolis, Mitchell, Burns      | Version         |                | 1 Vs. 1       |          |   |  |  |
| System Name       | Time Warner/DirecTV- I+ Greensboro, NC | Advertiser      | Cooper for North Carolina Proj 200113 | Show All Lines  | Show All Lines |               |          |   |  |  |
| Market            | Greensboro-Winston Salem               |                 | •                                     | Total # of Wee  | eks            |               | 2        |   |  |  |
|                   |  | Client Code     |                                       | Total           |                | \$552.00      |          |   |  |  |
| AE                | Meghan Hughes                          | Product Code    |                                       | Commission      | Commission     |               | \$82.80  |   |  |  |
| Sales Coordinator | Jaryd Engberg                          | Est Code        | 4713                                  | Net Total       | Net Total      |               | \$469.20 |   |  |  |
| Office            | Washington                             | Product Name    | Cooper NC NP                          | Total Spots     |                |               |          | 4 |  |  |
| Phone             | (301) 951-2620                         | Credit Status   |                                       | Affiliate Split |                | 100.0         |          |   |  |  |
| Status            | Not accepted                           |                 | •                                     | Sold On         |                | Cost Per Spot |          |   |  |  |
| Survey            | Survey DMA Nielsen Live+7 Aug16        |                 | Adults 35+                            | GRP             | -              | GIMP          | -        |   |  |  |
| -                 |  | Makegood Policy | Approval Required                     | CPP             | -              | СРМ           | -        |   |  |  |

| Con | nments : | 10.13 New NP order. Please review and confirm. Thanks! |
|-----|----------|--|
|     |          |  |
|     |          |  |

| Line | Net  | Program  | Start<br>Date | Stop<br>Date | Start<br>Time | Stop<br>Time | М | Т | W | Т | F | S | S | RTG | IMP | Total<br>Spots | Unit<br>Cost | Total<br>Cost | Spot<br>Len | Line Comment          |
|------|------|----------|---------------|--------------|---------------|--------------|---|---|---|---|---|---|---|-----|-----|----------------|--------------|---------------|-------------|-----------------------|
| 1    | ESPN | CABLE RT | 10/17/16      | 10/23/16     | 18:00         | 24:00        |   | Χ | Χ | Χ | Χ | Х | Х | -   | -   | 3              | \$127.00     | \$381.00      | 30          | NPE 10/10/16-10/23/16 |
| 2    | ESPN | CABLE RT | 10/24/16      | 10/30/16     | 18:00         | 24:00        | Х |   |   |   |   |   |   | -   | -   | 1              | \$171.00     | \$171.00      | 30          | NPE 10/24/16-11/08/16 |

|       | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Total    |
|-------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| SPOTS | 4        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 4        |
| AMT   | \$552.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$552.00 |

| SYSTEM APP: | SALES | ACCT | Date Printed 10/1 | 13/16 |
|-------------|-------|------|-------------------|-------|

62350070 | Greensboro-Winston Salem | Time Warner/DirecTV- I+ Greensboro, NC | 2473 |